

Birthday Coupon - Magento 2

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Firefox user notice:

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Sorry for the inconvenience.

Magento 2 Birthday Coupon helps to reward customer loyalty with birthday coupons.

Compatibility: Magento Open Source 2.1.X - 2.3.X, Magento Commerce 2.1.X - 2.3.X

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Installing Special Occasion Coupon

To install the Special Occasion coupon extension for Magento 2 by NEKLO follow the steps below:

1. Unpack the zip file provided into the root folder of your Magento 2 installation.

2. From a command line run:

```
bin/magento module:enable Neklo_Core
```

```
bin/magento module:enable Neklo_BirthdayCoupon
```

```
bin/magento setup:upgrade
```

```
bin/magento setup:static-content:deploy
```

Introducing Birthday Coupon

To configure the extension go to Stores > Configuration > Neklo > Birthday Coupon.

Module Configuration

General Settings

1. Enable the module.
2. Indicate email subject.
3. Identify the sender.
4. Set the email template.

The screenshot shows the 'Configuration' page for the 'NEKLO' store view. The 'General Settings' section is active, displaying the following configuration options:

- Is Enabled** (store view): Yes
- Email Subject** (store view): Happy Birthday!!
- Sender** (store view): Custom Email 2
- Coupon Email Template** (store view): [NEKLO] Birthday Coupon Template (Default)

Birthday Coupon Rules

The settings of the Birthday coupon rules lie in Marketing > Promotions > Birthday Rules.

Discount amount

Before you start creating a new birthday rule make sure to configure a relevant discount in Marketing > Promotions > Cart Price Rules.

Fill in the necessary Magento Cart Rule info.

Happy Birthday!

Rule Information

Rule Name * Happy Birthday!

Description Be happy! It's your day!

Active * Yes

Websites * Main Website

Customer Groups * NOT LOGGED IN

General

Wholesale

Retailer

Specify the data in the fields related to coupon generation.

Happy Birthday!

Coupon * ▼

Coupon Code *

Use Auto Generation

If you select and save the rule you will be able to generate multiple coupon codes.

Uses per Coupon

Uses per Customer

Usage limit enforced for logged in customers only.

From 

To 

Priority

Public In RSS Feed Yes

Decide on the discount amount.

Actions

Apply

Percent of product price discount



Discount Amount *

20

Maximum Qty Discount is Applied To

0

Discount Qty Step (Buy X)

0

Apply to Shipping Amount

No

Discount amount is applied to subtotal only

Discard subsequent rules

No

Coupon settings

Next, move to the Birthday Rules.

1. Add a new rule.
2. Apply the native Cart Price Rule you've created earlier.
3. Choose the code format (numeric, alphabetical and alphanumeric options are available).
4. Define the coupon length and the symbol arrangement within it.
5. Set up the date a notification with a coupon will be sent.

Birthday Rules

General Information

Magento Rule *

Code Format *

Coupons length *

Code Prefix *

Code Suffix *

Dash Every X Characters *

Send email X days before birthday *

Description

Email template

The Neklo email template (set by default in the module) can be found along with the other created in Marketing > Email Templates.

The template can be customized according to the Magento settings.

New Template

← Back Reset

Load default template

Template

Template Information

Currently Used For [Stores](#) -> [Configuration](#) -> [Birthday coupon](#) -> General Settings -> Coupon Email Template (Default Config)

Template Name *

Template Subject *

Template Content *

Support

Thank you for your installing and using the extension. If you have questions contact the team here: store.neklo.com.
[Product Page](#)

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