Rich Banner Slider - Magento 2
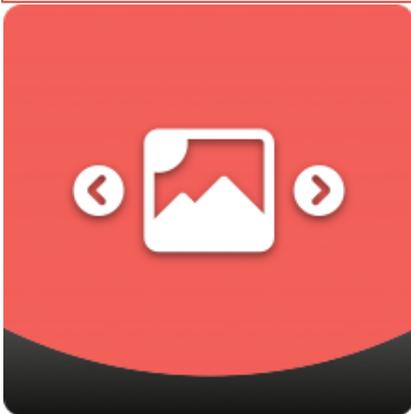
> ⊘ Firefox user notice:
>
> Please use different web browser to view this document.
>
> Sorry for the inconvenience.

Magento 2 Rich Banner Slider is designed for a flawless management of rotating banner sliders. Store admins can create in-page and widescreen banners with configurable images, URL's, animations, timing, and other parameters. Banners can be put on particular pages and page sections. The performance of each banner can be evaluated by viewing key banner stats in the individual grid.

Compatibility: Magento Open Source 2.2.X, Magento Commerce 2.2.X

Product Page

Thank you for choosing Aheadworks!

Installing Rich Banner Slider

Command Line Installation

1. Backup your web directory and store database;

2. Download the Rich Banner Slider installation package;

3. Upload the contents of the Rich Banner Slider installation package to your store root directory;

4. Navigate to your store root folder in the SSH console of your server:

```
cd
path_to_the_store_root_
folder
```

run the following command:

```
php -f bin/magento
module:enable
Aheadworks_Rbslider
```

then:

```
php -f bin/magento
setup:upgrade
```

after:

```
php -f bin/magento
setup:static-content:de
ploy
```

5. Flush the store cache; log out from the backend and log in again.

⚠ Make sure the installation is done from under the FTP administrator account. Otherwise make sure to set 775 permissions to the store root directory after the extension is deployed.

Composer Installation

1. Log in to your customer account at https://ecommerce.aheadworks.com and navigate to Account -> Composer access;

2. Configure your store to work with the Aheadworks composer repository:

Add composer repository to composer.json by running:

composer config repositories.aheadworks composer https://dist.aheadworks.com/ in the Magento installation root.

Use the provided key pair as a login and pass. You can optionally save them to the global composer auth file.

3. You can start using AW composer now.

For extension names, navigate to Account -> Composer access.

4. Open the root Magento directory on your server and send Composer the following command:

composer require <component-name>:<version>

Note: Use the previously copied component name and version.

> 5. Make sure that Composer finished the installation without errors. Flush the store cache, log out and log into the backend again.

Introducing Rich Banner Slider

Rich Banner Slider extension introduces advertising banner rotation to the Magento 2 stores:

- Multiple Slides available for Banner composition;
- Adjustable Banner and Slide look;
- Customer group targeting.

Extension Logic

The module allows adding banner slides (or simply banners) to home, product, catalog, blog pages, or within a custom Magento widget. Each banner can contain several slides and target a particular customer group. Thanks to the flexible product attributes and conditions, store admins can place banners on a required set of pages. Additionally, the extension provides click-through rate (CTR) statistics per slider for evaluating the promotional campaign's efficiency.

Getting Around

Rich Banner Slider introduces its sections under Content > Rich Banner Slider by Aheadworks. The extension comes with three sections:

- Slides - allows store administrator create and manage slides;
- Banners - allows store administrator create and manage banners;
- Statistics - provides an overview of the banner and slides performance.

Managing Sliders

As it has been mentioned in the first chapter Banners consist of the Slides, - a base units of a banner slider.

To create a banner, store administrator should first create a required number of Slides. Each Slide can have a unique background image, destination URL and can be assigned to a number of different Banners.

Slides

The slides can be created and managed from under the Content > Rich Banner Slider by Aheadworks > Slides section.

Slides

To create a Slide, click **Create New Slide** . To edit the slide, click on its name in the grid.

The 'Edit Slide' page is represented with three setting blocks: General Information, Background Image, URL Options.

General Information

This screen allows store administrator to name the Slide, define customer and store view conditions and allows for the slide scheduling. The following settings are available:

- Name - defines the name of the Slide for internal identification purposes;
- Assign to Banner(s) - allows assigning the Slide to a particular banner upon saving;
- Enable Slide - allows enabling/disabling the Slide;
- Store View - defines store views the Slide will be displayed at;
- Customer Groups - defines the customer groups the Slide will be displayed for;
- Display From/to - allows Slide scheduling.

Background Image and URL Options

The 'Image' section allows defining the Slide's image and related options.

- Image Type - allows uploading an image file or defining image URL;
- Image Title - allows defining image title for description purposes;
- Image Alt - allows defining the text to display upon mouse hover.

The 'URL Options' section defines the image destination URL and related options.

- URL - allows defining a destination URL;
- Open URL in New Window - defines if the destination URL should be opened in a new browser window;
- Add 'No follow' to URL - defines if rel="nofollow" should be added to the destination URL.

Once done setting up a Slide store administrator clicks   . After a required set of Slides created, store administrator can proceed to creating a Banner.

Banners

Banners are composed of the different slides and represent a block of images at the product or category pages. Banners put on the same position can be sorted by priority.

To create a banner, click **Create New Banner**. To edit a banner, click on its name in the grid.

The 'Edit Banner' page is represented with four setting blocks: General Information, Position, Behaviour, Slides.

General Information and Position

Edit Banner

← Back   Delete   Reset   Save and Continue Edit   **Save**

General Information

Name * `Women>Tops category banner`

Enable Banner ⬤ Yes

Priority `0`

Position

Where to Display `Catalog Pages` ▾

Layout Position `Content top` ▾

Category
- ☐ Default Category (1181)
  - ☐ What's New (0)
  - ☐ Women (0)
    - ☑ Tops (784)
      - ☐ Jackets (186)
      - ☐ Hoodies & Sweatshirts (182)
      - ☐ Tees (192)
      - ☐ Bras & Tanks (224)
    - ☐ Bottoms (228)
  - ☐ Men (0)
  - ☐ Gear (46)
  - ☐ Collections (13)
  - ☐ Training (6)
  - ☐ Promotions (0)
  - ☐ Sale (0)

- Name - defines the name of the Banner for internal identification purposes;
- Enable Banner - allows enabling/disabling the Banner;
- Where to Display - defines at what type of pages the Banner will be displayed:
  - Home Page - the Banner is displayed at the home page of the store;
  - Product Pages - if selected store administrator can specify a set of product attributes that define a target product pages;
  - Catalog Pages - if selected store administrator can specify a set of categories the Banner should be displayed at;
  - Custom Widget - if selected store administrator can create a widget and select appropriate Banner to be displayed within.
- Layout Position - defines the Banner position at the target page:
  - Menu Top;
  - Menu Bottom;
  - Content top;
  - Page bottom.

Behaviour

- Animation Effect - defines the slide change animation effect:
    - Slide;
    - Fade Out/In;
- Pause Time Between Transitions, ms - defines the interval between switching slides automatically;
- Slide Transition Speed, ms - defines the speed at which slides are switched;
- Stop Animation While Mouse is on the Banner - defines if the sliwe switching should stop upon the mouse hover;
- Display Arrows - enables/disables navigation arrows at the Banner;
- Display Navigation Bullets - enables/disables navigation bullets at the Banner;
- Display Images in Random Order - defines if the slides should be displayed randomly.

Slides

Edit Banner

← Back   Delete   Reset   Save and Continue Edit   **Save**

Slides

ℹ️ Use same resolution images for best results

| Search | Reset Filter | 3 records found | | | | | | | | 20 ▾ per page | ‹ | 1 of 1 | › |

☑	ID ↑	Thumbnail	Name	Status	Assigned to Banners	Customer Groups	Store view	Display From	Display To	Position
Yes ▾	From / To			▾	▾	▾	All Stor ▾	From 📅 / To 📅	From 📅 / To 📅	From / To
☑	12		Banner slide #3	Enabled	Women>Tops category banner, Women>Tops product page banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			2
☑	11		Banner slide #2	Enabled	Women>Tops category banner, Homepage banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			3
☑	10		Banner slide #1	Enabled	Women>Tops category banner, Blog Page Banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			1

Here store administrator is suggested specifying Slides that will be in the Banner.

Statistics

Once the banners are set up, you can estimate the performance of each single one. At the Content > Rich Banner Slider by Aheadworks > Statistics section, you can find every slider's performance stats, including the Click Though Rate (Loads/Clicks=CTR).

Here you can filter the existing slides by the banner they are assigned to, define the target clicks, loads, CTR, or find a particular slide by its name.

This section allows identifying the promotional offers customers are interested in and adjusting the marketing policy accordingly.

Banners on the Storefront

On the storefront, the pre-configured banner sliders are loaded together with the rest content of the page. This way, it becomes visible to visitors upon the page load.

So, here's how an in-page banner slider looks like:

A widescreen banner will look something like this:
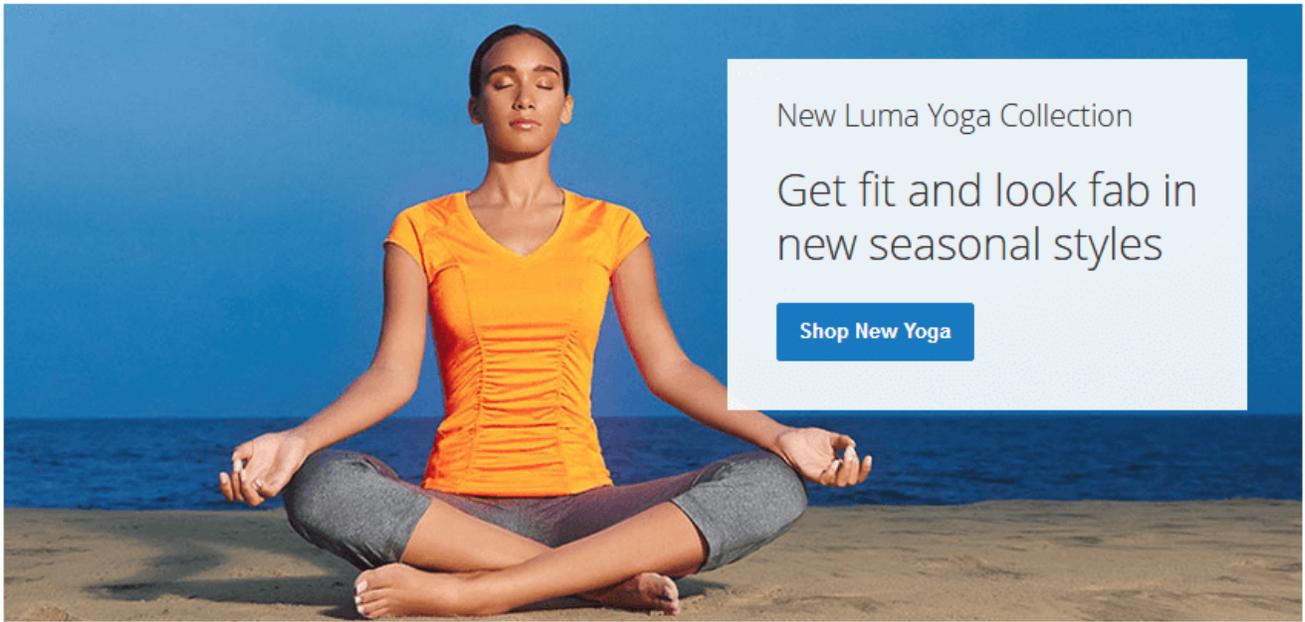
Banners in the same page position will be displayed according to the priority you previously defined.

Uninstalling Rich Banner Slider

Manual Removal

1. Disable the module by executing the following commands:

```
php bin/magento
module:disable
Aheadworks_Rbslider
php bin/magento
setup:upgrade
```

2. Remove the extension files from the following folder:

```
app/code/Aheadworks/Rbs
lider
```

Automatic Removal (via Composer)

1. Disable the module by executing the following commands:

```
php bin/magento
module:uninstall
Aheadworks_Rbslider
```

Product Page

Need Customization?

Need additional functionality
or futher customization of your products?

Request a free quote