

Who Bought This Also Bought - Magento 2

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Sorry for the inconvenience.



Magento 2 Who Bought This Also Bought analyzes the shopping activity of customers and then offers frequently bought together items as additional purchases. Store owners can precisely set up a related item block in terms of its position, layout, the maximum number of products to be shown as well as individually configure the block for catalog, product, and cart pages.

Compatibility: Magento Open Source 2.1.X - 2.3.X, Magento Commerce 2.1.X - 2.3.X

[Product Page](#)

Thank you for choosing Aheadworks!

Installing Who Bought This Also Bought

Command Line Installation

1. Backup your web directory and store database

2. Download the Who Bought This Also Bought installation package

3. Upload the contents of the Who Bought This Also Bought installation package to your store root directory

4. In the SSH console of your server navigate to your store root folder:

```
cd  
path_to_the_store_root_  
folder
```

run the following command:

```
php -f bin/magento  
module:enable  
Aheadworks_Wbtabs
```

then:

```
php -f bin/magento  
setup:upgrade
```

after:

```
php -f bin/magento  
setup:static-content:de  
ploy
```

5. Flush the store cache; log out from the backend and log in again



Make sure the installation is done from under the FTP administrator account. Otherwise make sure to set 775 permissions to the store root directory after the extension is deployed.

Composer Installation

1. Log in to your customer account at <https://ecommerce.aheadworks.com> and navigate to Account -> Composer access;

2. Configure your store to work with the Aheadworks composer repository:

Add the composer repository to composer.json by running:

```
composer config repositories.aheadworks composer https://dist.aheadworks.com/
```

 in the Magento installation root.

Use the provided key pair as a login and pass. You can optionally save them in the global composer auth file.

3. You can start using AW composer now.

For extension names, navigate to Account -> Composer access.

4. Open the root Magento directory on your server and send Composer the following command:

```
composer require <component-name>:<version>
```

Note: Use the previously copied component name and version.

5. Make sure that Composer finished the installation without errors. Flush the store cache, log out and log into the backend again.

Introducing Who Bought This Also Bought

Extension Logic

The Who Bought This Also Bought (WBTAB) module introduces an easy and convenient way of the related product block configuration. Its key features include:

- Automatic product offers based on the top purchased-together items;
- The related product block can be placed on the product, category, and cart pages;
- Five on-page block position options
- Per-row and slider block presentation options.

The extension analyzes all the orders placed focusing on the ones with two or more products purchased together. Based on the customer's tendency to purchase particular products in a single order, the extension builds related product lists accordingly.

For example, if your customers purchased cameras with spare batteries and leather cases, the extension will display batteries and leather cases as related products on the camera page.



The WBTAB module considers only 'Complete' orders when building related product blocks.

For category and cart pages, the WBTAB block works in a different way. It takes the first item a customer added to the cart and displays the related offers for it. If the customer has no items in the cart, the WBTAB block is not displayed.

Getting Around

The Magento 2 Who Bought This Also Bought extension adds the related product block to product and category pages. The block's content is composed automatically based on the customers' purchasing behavior.

Customers who bought this also bought

| | | | |
|---|---|--|---|
|  |  |  |  |
| Neve Studio Dance Jacket | Adrienne Trek Jacket | Minerva LumaTech™ V-Tee | Ingrid Running Jacket |
| \$69.00 | \$57.00 | \$32.00 | \$84.00 |
| Add to Cart | Add to Cart | Add to Cart | Add to Cart |

By default, the extension puts the related product block on the product, category, and cart pages. By integrating the module with the [AJAX Cart Pro](#) extension, you will be able to show your related offers in the confirmation popup provided by Ajax Cart Pro.

You added Summit Watch to your shopping cart.



★★★☆☆ 3 Reviews

[Continue Shopping](#)

Cart Subtotal:

\$108.00

2 items

[View Cart](#)

[Go To Checkout](#)

Based on your selection, you may be interested in the following items



Oslo Trek Hoodie

\$42.00

[Add to Cart](#)



Adrienne Trek Jacket

\$57.00

[Add to Cart](#)



Karmen Yoga Pant

\$39.00

[Add to Cart](#)

Adjusting Extension Settings

The Who Bought This Also Bought extension comes set up and ready for work right after the installation. If required, you can view and alter the extension settings under Stores > Configuration > AHEADWORKS EXTENSIONS > Who Bought This Also Bought.

The extension settings are represented by the three sections: Block at Product Page, Block at Category Page and Block at Cart Page. The settings are almost similar for all sections. The only difference is that the 'Block at Cart Page' section doesn't have the 'Max Products to Display' option. This way, you can configure the related product block separately for each page type.

Block at Product Page



| | |
|--|-----------------------------|
| Display Block at Product Page <small>[store view]</small> | Yes |
| Block Name <small>[store view]</small> | Who Bought This Also Bought |
| Block Position <small>[store view]</small> | Content top |
| Block Layout <small>[store view]</small> | Slider |
| Max Products to Display <small>[store view]</small> | 6 |
| Display "Add to Cart" Button <small>[store view]</small> | Yes |

- Display Block at Product Page - enables/disables the WB TAB block on the page;
- Block Name - sets the block's name;
- Block Position - defines the block's position on the page:
 - Instead of native Related Products block;
 - Before native Related Products block;
 - After native Related Products block;
 - Content top;
 - Content bottom.
- Block Layout - defines how the items are represented in the block:
 - Products aligned in single row;
 - Products aligned in multiple rows;
 - Slider.
- Max Products to Display - defines how many products should be displayed in the block;
- Display "Add to Cart" button - enables/disables the "Add to Cart" button for the items in the WB TAB block.

Uninstalling Who Bought This Also Bought

Manual Removal

1. Disable the module by executing the following commands:

```
php bin/magento  
module:disable  
Aheadworks_Wbt  
php bin/magento  
setup:upgrade
```

2. Remove the extension files from the following folder:

```
app/code/Aheadworks/Wbt  
ab
```

Automatic Removal (via Composer)

1. Disable the module by executing the following commands:

```
php bin/magento  
module:uninstall  
Aheadworks_Wbtabs
```

Product Page

Need Customization?

**Need additional functionality
or further customization of your products?**

[Request a free quote](#)

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