

Rich Banner Slider - Magento 2

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Firefox user notice:

Please use different web browser to view this document.

Sorry for the inconvenience.



Magento 2 Rich Banner Slider is designed for a flawless management of rotating banner sliders. Store admins can create in-page and widescreen banners with configurable images, URL's, animations, timing, and other parameters. Banners can be put on particular pages and page sections. The performance of each banner can be evaluated by viewing key banner stats in the individual grid.

Compatibility: Magento Open Source 2.2.X,
Magento Commerce 2.2.X

[Product Page](#)

Thank you for choosing Aheadworks!

Installing Rich Banner Slider

Command Line Installation

1. Backup your web directory and store database;

2. Download the Rich Banner Slider installation package;

3. Upload the contents of the Rich Banner Slider installation package to your store root directory;

4. Navigate to your store root folder in the SSH console of your server:

```
cd  
path_to_the_store_root_  
folder
```

run the following command:

```
php -f bin/magento  
module:enable  
Aheadworks_Rbslider
```

then:

```
php -f bin/magento  
setup:upgrade
```

after:

```
php -f bin/magento  
setup:static-content:de  
ploy
```

5. Flush the store cache; log out from the backend and log in again.



Make sure the installation is done from under the FTP administrator account. Otherwise make sure to set 775 permissions to the store root directory after the extension is deployed.

Composer Installation

1. Log in to your customer account at <https://ecommerce.aheadworks.com> and navigate to Account -> Composer access;

2. Configure your store to work with the Aheadworks composer repository:

Add composer repository to composer.json by running:

```
composer config repositories.aheadworks composer https://dist.aheadworks.com/
```

 in the Magento installation root.

Use the provided key pair as a login and pass. You can optionally save them in the global composer auth file.

3. You can start using AW composer now.

For extension names, navigate to Account -> Composer access.

4. Open the root Magento directory on your server and send Composer the following command:

```
composer require <component-name>:<version>
```

Note: Use the previously copied component name and version.

5. Make sure that Composer finished the installation without errors. Flush the store cache, log out and log into the backend again.

Introducing Rich Banner Slider

Rich Banner Slider extension introduces advertising banner rotation to the Magento 2 stores:

- Multiple Slides available for Banner composition;
- Adjustable Banner and Slide look;
- Customer group targeting.

Extension Logic

The module allows adding banner slides (or simply banners) to home, product, catalog, blog pages, or within a custom Magento widget. Each banner can contain several slides and target a particular customer group. Thanks to the flexible product attributes and conditions, store admins can place banners on a required set of pages. Additionally, the extension provides the Click Through Rate (CTR) statistics per slider for evaluating the promotional campaign's efficiency.

Getting Around

Rich Banner Slider introduces its sections under Content > Rich Banner Slider by Aheadworks. The extension comes with three sections:

- Slides - allows store administrator create and manage slides;
- Banners - allows store administrator create and manage banners;
- Statistics - provides an overview of the banner and slides performance.

Managing Sliders

As it has been mentioned in the first chapter Banners consist of the Slides, - a base units of a banner slider.

To create a banner, store administrator should first create a required number of Slides. Each Slide can have a unique background image, destination URL and can be assigned to a number of different Banners.

Slides

The slides can be created and managed from under the Content > Rich Banner Slider by Aheadworks > Slides section.

Slides

Slides

Create New Slide

Filters

Default View





Columns

Actions

4 records found

20 per page

1 of 1

<input type="checkbox"/>	ID ↓	Thumbnail	Name	Status	Assigned to Banners	Customer Groups	Store View	Display From	Display To
<input type="checkbox"/>	1		Banner slide #1	Enabled	Women>Tops category banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	2		Banner slide #2	Enabled	Women>Tops category banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	3		Banner slide #3	Enabled	Women>Tops category banner, Women>Tops product page banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	7		Widescreen banner for home page	Enabled	Homepage widescreen banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		

Create New Slide

To create a Slide click [Create New Slide](#) button. To edit the slide click on its name in the grid.

The Edit Slide page is represented with three setting blocks: General Information, Background Image, URL Options.

General Information

Edit Slide
← Back
Delete
Reset
Save and Continue Edit
Save

General Information ⌵

Name *

Assign to Banner(s)

Women>Tops category banner
 Women>Tops product page banner
Homepage widescreen banner

Enable Slide Yes

Store View *

All Store Views
Main Website
 Main Website Store
 Default Store View

Customer Groups *

NOT LOGGED IN
 General
 Wholesale
 Retailer

Display From

Display To

This screen allows store administrator to name the Slide, define customer and store view conditions and allows for the slide scheduling. The following settings are available:

- Name - defines the name of the Slide for internal identification purposes;
- Assign to Banner(s) - allows assigning the Slide to a particular banner upon saving;
- Enable Slide - allows enabling/disabling the Slide;
- Store View - defines store views the Slide will be displayed at;
- Customer Groups - defines the customer groups the Slide will be displayed for;
- Display From/to - allows Slide scheduling.

Background Image and URL Options

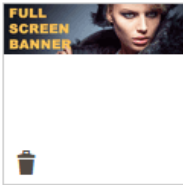
Edit Slide

← Back Delete Reset Save and Continue Edit **Save**

Image ⌵

Image Type

Image File *



2500x712

Image Title

Image Alt

URL Options ⌵

URL

Open URL in New Window Yes

Add 'No follow' to URL Yes

The 'Image' section allows defining the Slide's image and related options.

- Image Type - allows uploading an image file or defining image URL;
- Image Title - allows defining image title for description purposes;
- Image Alt - allows defining the text to display upon mouse hover.

The 'URL Options' section defines the image destination URL and related options.

- URL - allows defining a destination URL;
- Open URL in New Window - defines if the destination URL should be opened in a new browser window;
- Add 'No follow' to URL - defines if `rel="nofollow"` should be added to the destination URL.

Once done setting up a Slide store administrator clicks the **Save** button. After a required set of Slides created, store administrator can proceed to creating a Banner.

Banners

Banners

Banners ▾ 🔍 admin ▾

[Create New Banner](#)

Filters | Default View ▾ | Columns ▾

Actions ▾ 3 records found 20 ▾ per page < 1 of 1 >

<input type="checkbox"/>	ID ↓	Name	Status	Where to Display	Layout Position	Slides	Priority
<input type="checkbox"/>	1	Women>Tops category banner	Enabled	Catalog Pages	Content top	Banner slide #1 , Banner slide #2 , Banner slide #3	0
<input type="checkbox"/>	2	Women>Tops product page banner	Enabled	Product Pages	Menu Top	Banner slide #3	0
<input type="checkbox"/>	5	Homepage widescreen banner	Enabled	Home Page	Menu Bottom	Widescreen banner for home page	0

Banners are composed of the different slides and represent a block of images at the product or category pages. Banners put on the same position can be sorted by priority.

[Create New Banner](#)

To create a Banner click the [Create New Banner](#) button. To edit a banner click on its name in the grid.

The Edit Banner page is represented with four setting blocks: General Information, Position, Behaviour, Slides.

General Information and Position

Edit Banner

[← Back](#)
[Delete](#)
[Reset](#)
[Save and Continue Edit](#)
[Save](#)

General Information

Name *

Enable Banner Yes

Priority

Position

Where to Display

Layout Position

Category

- Default Category (1181)
 - What's New (0)
 - Women (0)
 - Tops (784)
 - Jackets (186)
 - Hoodies & Sweatshirts (182)
 - Tees (192)
 - Bras & Tanks (224)
 - Bottoms (228)
 - Men (0)
 - Gear (46)
 - Collections (13)
 - Training (6)
 - Promotions (0)
 - Sale (0)

- Name - defines the name of the Banner for internal identification purposes;
- Enable Banner - allows enabling/disabling the Banner;
- Where to Display - defines at what type of pages the Banner will be displayed:
 - Home Page - the Banner is displayed at the home page of the store;
 - Product Pages - if selected store administrator can specify a set of product attributes that define a target product pages;
 - Catalog Pages - if selected store administrator can specify a set of categories the Banner should be displayed at;
 - Custom Widget - if selected store administrator can create a widget and select appropriate Banner to be displayed within.
- Layout Position - defines the Banner position at the target page:
 - Menu Top;
 - Menu Bottom;
 - Content top;
 - Page bottom.

Behaviour

Edit Banner

← Back

Delete

Reset

Save and Continue Edit

Save

Behaviour



Animation Effect

Slide



Pause Time Between Transitions, ms *

3000

0 disables automatic rotation

Slide Transition Speed, ms *

500

Stop Animation While Mouse is on the Banner



Yes

Display Arrows



Yes

Display Navigation Bullets



Yes

Display Images in Random Order



No

- Animation Effect - defines the slide change animation effect:
 - Slide;
 - Fade Out/In;
- Pause Time Between Transitions, ms - defines the interval between switching slides automatically;
- Slide Transition Speed, ms - defines the speed at which slides are switched;
- Stop Animation While Mouse is on the Banner - defines if the slide switching should stop upon the mouse hover;
- Display Arrows - enables/disables navigation arrows at the Banner;
- Display Navigation Bullets - enables/disables navigation bullets at the Banner;
- Display Images in Random Order - defines if the slides should be displayed randomly.

Slides




Edit Banner

← Back Delete Reset Save and Continue Edit **Save**

Slides ↻

i Use same resolution images for best results

Search [Reset Filter](#) 3 records found 20 per page 1 of 1

<input checked="" type="checkbox"/>	ID ↑	Thumbnail	Name	Status	Assigned to Banners	Customer Groups	Store view	Display From	Display To	Position
Yes ▾	From <input type="text"/> To <input type="text"/>		<input type="text"/>	▾	<input type="text"/>	<input type="text"/>	All Stor ▾	From <input type="text"/> To <input type="text"/>	From <input type="text"/> To <input type="text"/>	From <input type="text"/> To <input type="text"/>
<input checked="" type="checkbox"/>	12		Banner slide #3	Enabled	Women>Tops category banner, Women>Tops product page banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			2
<input checked="" type="checkbox"/>	11		Banner slide #2	Enabled	Women>Tops category banner, Homepage banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			3
<input checked="" type="checkbox"/>	10		Banner slide #1	Enabled	Women>Tops category banner, Blog Page Banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			1

Here store administrator is suggested specifying Slides that will be in the Banner.

Statistics






Once the Banners are set up and running, store administrator can estimate the performance of a particular. At the Content > Rich Banner Slider by Aheadworks > Statistics section, every slider loads and clicks, along with the Click Through Rate (Loads/Clicks=CTR) can be found.

Statistics 🔍 admin ▾

Statistics ▾

🔽 Filters |
 👁 Default View ▾ |
 ⚙ Columns ▾

Actions ▾ 5 records found
 20 ▾ per page
 <
 1 of 1
 >

<input type="checkbox"/>	Thumbnail	Slide	Banner	Slider Loadings	Clicks	CTR
<input type="checkbox"/>		Banner slide #1	Women>Tops category banner	10367	167	2%
<input type="checkbox"/>		Banner slide #2	Women>Tops category banner	10368	180	2%
<input type="checkbox"/>		Banner slide #3	Women>Tops category banner	10368	164	2%
<input type="checkbox"/>		Banner slide #3	Women>Tops product page banner	574	5	1%
<input type="checkbox"/>		Widescreen banner for home page	Homepage widescreen banner	4882	1	0%

Here store administrator can filter existing Slides by the Banner they are assigned to, define the target clicks, loads, CTR, or find a particular Slide by its name. This section proves useful for identifying the promotional offers customers are interested in the most and adjusting the marketing policy accordingly.

Banners on the Storefront

On the storefront, the pre-configured banner sliders are loaded together with the rest content of the page. This way, it becomes visible to visitors upon the page load.

So, here's how an in-page banner slider looks like:

Tops

Shopping Options

- CATEGORY
- STYLE
- SIZE
- PRICE
- COLOR
- MATERIAL
- PATTERN
- CLIMATE

Compare Products


You have no items to compare.

My Wish List

You have no items in your wish list.



  Items 1-9 of 50

Sort By **Position** 



Breathe-Easy Tank
★★★★★ 2 reviews
\$34.00



Antonia Racer Tank
★★★★★ 3 reviews
\$34.00

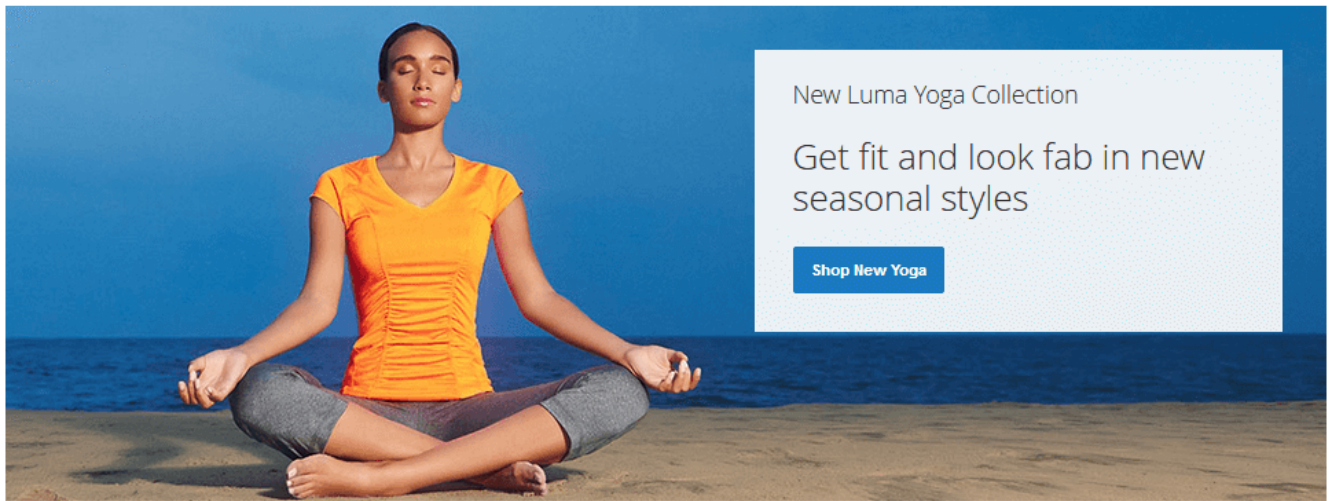


Maya Tunic
★★★★★ 1 review
\$29.00



Chloe Compete Tank
★★★★★ 3 reviews
\$39.00

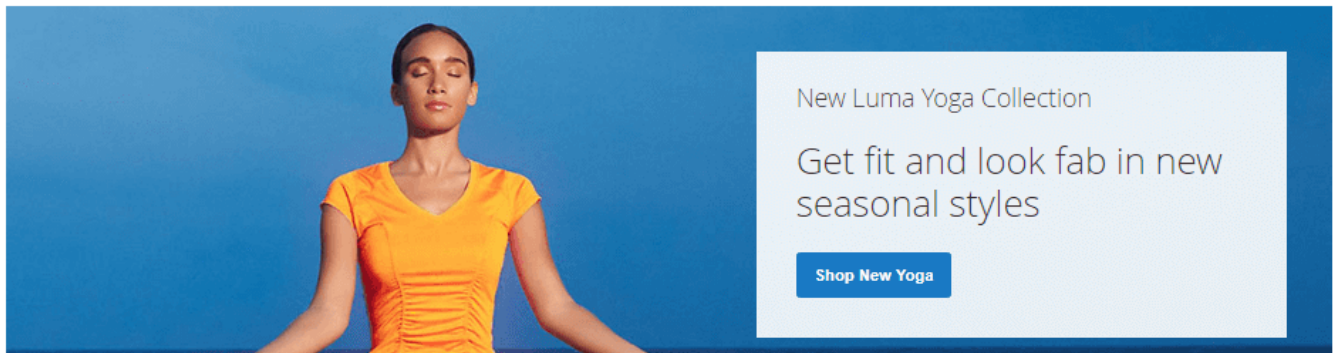
A widescreen banner will look something like this:



Banners in the same page position will be displayed according to the priority you previously defined.



NEW COLLECTION!
INCLUDES 3 BLUE CIRCLES



Product Page

Need Customization?

Need additional functionality
or futher customization of your products?

Request a free quote